UCAR President’s Advisory Committee of University Relations (PACUR)

October 15 2014
UCAR Center Green Campus
Boulder, CO
Meeting Notes

The following people were present for all or a portion of the meeting:

**PACUR Members**
Yvette Richardson, Penn State University – Chair
Terri Adams, Howard University
Cecilia Bitz, University of Washington
Simona Bordoni, Caltech
John Braun, UCP
Dan Czizco, Massachusetts Institute of Technology
Tracie Holloway, University of Wisconsin, Madison
Jennifer Griswold, University of Hawaii
Bob Rauber, University of Illinois
Liz Ritchie, University of Arizona
Alan Robock, Rutgers University
Jeff Trapp, University of Illinois
Mike Wiltberger, NCAR

**UCAR, NCAR, UCP Attendees**
Tom Bogdan, UCAR President
Aneka Finley, UCAR Governance & University Relations
Mike Henry, UCAR Government Relations
Bob Henson, UCAR Communications
Jim Hurrell, NCAR Director
Ari Gerstman, UCAR Business Development
Meg McClellan, UCAR General Council
Susan Montgomery-Hodge, UCAR President’s Office
Scott Rayder, Senior Advisor for Business Development – UCAR President’s Office
Yaga Richter, University Relations – UCAR President’s Office
Michael Thompson, NCAR Deputy Director

**NSF Attendees**
Manda Adams, AGS Program Director
Bernard Grant, NCAR Assistant Program Coordinator
Sarah Ruth, NCAR Section Head
Paul Shepson, AGS Division Director

1. PACUR Chair Yvette Richardson called the meeting to order and welcomed PACUR members. She asked for comments or corrections on the May 2014 PACUR minutes. **The meeting notes were approved.**

2. PACUR had a closed question and answer Session with the National Science Foundation, AGS Director Paul Shepson.
3. **Members Meeting post-mortem:** Yvette Richardson led the discussion on the Members Meeting. Most feelings about the Expo were positive, although it seemed like there was a drop off in attendance and the university booths didn’t see a lot of traffic. In the future, if university booths were to be included it would be a good idea to invite more internal UCAR/NCAR staff to attend. Suggestions for the PACUR hosted lunch include not having it at the same time as the Early Career lunch; it also needs to have a program and have more time. PACUR members also need more information about what they are expected to do during the lunch. The NCAR breakout sessions were a great way to highlight the changing role of PACUR although it was a challenge to facilitate the groups. It was suggested a conference call before hand to go over the objectives and goals of the breakout sessions for the facilitators. The comment was made that it was good to hear how much the smaller schools depend on the resources NCAR provides and because there is so many resources communication needs to be improved so the universities big and small are aware of everything available.

4. **UVisit and University Relations Projects:** Yaga Richter gave an update on UVisit, which included an announcement that the scope of UVisit had been broadened to better meet the needs of staff and the universities. As part of the broadened scope, a UVisit could be for any length of time and included support of university facilities. Richter reported on the UMatch project, which is being created out of a request from PACUR to have a searchable database of NCAR Scientists willing, and interested in interacting with the universities. Richter showed a mock-up of the UMatch website which is expected to be up and running shortly after the first of the year.

5. **Washington D.C. and Business Update:** Scott Rayder gave an update on activities in the D.C. office and reminded PACUR members they are always welcome to drop by the D.C. office if they are ever in D.C., and he encouraged the group to reach out to Mike Henry if any members are interested in participating in a Hill Visit. Ari Gerstman reported on a couple of items he heard during the Business Development Breakout session at the Members Meeting: To support the UCAR Committee he needs to continue to engage in conversations with industry and needs to provide some training opportunities to the universities on how to talk to industry leaders about science. After discussion it was decided that staff would explore the option of having the Spring 2015 PACUR meeting in D.C. and PACUR members could accompany Trustees on visits to the Hill.

6. **The following were topics brought up during the open discussion:**

   - It would be a good idea to have a new Member Representative orientation either a webinar or a breakfast before the Members Meeting.
   - It would be very helpful to know who is getting what publications from UCAR, so committee members would know what they should pass along to faculty members.
   - Tom reviewed the timeline for getting the NCAR non-NSF Proposal Review Panel, which includes Tom, Jim and Yvette identifying Panel members with the plan of the Panel meeting in Boulder in the Spring or Summer 2015.
   - Emily CoBabe-Ammann looking for a PACUR member to serve on UCP’s University Advisory Group. She will send an email out to PACUR with the details and time commitment, so if anyone is interested they should contact Emily.
   - Regarding the Business Development update, a concern was raised about the commercialization of science research.

~End of Notes~

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